

Firestone

VOLUME 1 NO. 1

NATIONAL PROMO EDITION

FIRESTONETIRE.COM

FIRESTONE SUMMER MAIL-IN PROMOTION

PROMOTION DATES: MAY 27 THROUGH JUNE 26, 2010
POSTMARK: NO LATER THAN JULY 31, 2010

Mr.
Ms.

Card User First Name Last Name
PLEASE PRINT

Mailing Address

City State Zip Code

Daytime Phone ()

Evening Phone ()

Invoice Date: / /2010
Month Day

E-Mail Address
PLEASE PRINT

Please check tires purchased:

\$50 Value Prepaid Reward Card per set of 4 tires

- Destination™ A/T Firehawk™ GT
 Destination™ LE Firehawk™ Indy 500®
 Destination™ M/T Firehawk™ Wide Oval™ Indy 500®
 Destination™ ST

**OFFER EXCLUDES ALL OTHER FIRESTONE TIRES.
MAY NOT BE COMBINED WITH ANY OTHER OFFERS.**

Purchase of a set of 4 eligible tires is required.

Eligible participant will be awarded a Firestone Prepaid Reward Card.
Card value of \$50 per each set of 4 tires.

Not redeemable for cash.

Please allow 10 to 12 weeks for the receipt of the
Prepaid Reward Card. (NC residents, please allow 8 weeks.)

Visit www.firestonepromotions.com to check the status of your
Prepaid Reward Card claim or to contact us.

ELIGIBLE PURCHASE DATES: May 27 through June 26, 2010 (NO EXCEPTIONS)
Thank you for choosing Firestone tires. Please see below for terms and conditions of offer.

FIRESTONE SUMMER MAIL-IN PROMOTION TERMS AND CONDITIONS

- Enclose a participating Firestone retailer's store-identified, dated, ORIGINAL, final-paid invoice(s), indicating your name, eligible tire purchase, and mounting with this completed claim form. If more than one Prepaid Reward Card is requested, documentation must be submitted for each eligible purchase. **PHOTOCOPIES WILL NOT BE ACCEPTED.**
- Name on claim form and on invoice(s) MUST be the same. If a company name appears on invoice(s), please provide the first and last name of the entitled Reward Card user.
- Offer valid in the 50 United States and DC. Void where prohibited.
- Invoices altered, forged, illegible, or defaced in any way are invalid and will automatically be deemed ineligible. **Fraudulent submissions may result in prosecution under the US Mail Fraud Statute USC Sections 18 USC Sections 1341-1342.**
- Bridgestone Americas Tire Operations, LLC, does not share, sell, or otherwise distribute customer information to third parties. The information collected herein is solely used by Firestone for marketing purposes and for the administration of the program.
- Offer applies only to retail customers of participating Firestone retailers. It excludes commercial, fleet and group purchases, employee changeovers, and mileage warranty claims.
- If you would like your invoice(s) returned, please submit your request in writing on a 3" x 5" piece of paper. **PLEASE NOTE: INVOICES WILL BE MAILED SEPARATELY.**
- Neither Bridgestone Americas Tire Operations, LLC, nor Firestone Program Headquarters are responsible for late, lost, illegible, or misdirected mail.
- All decisions made by Bridgestone Americas Tire Operations, LLC, and Firestone Program Headquarters are final.
- Card can be used at select merchants that welcome American Express® Cards in the U.S. as detailed at www.rewardearner.com/firestone. The card is point based with 1 point = \$1 in purchasing power. Card valid for 6 months; unused points will be forfeited at midnight MST the last day of the month of the valid thru date, subject to applicable law. **Usage restrictions and guidelines apply.** Card cannot be redeemed for cash. Card issued in the name submitted on claim form and is not transferable. Card cannot be issued to minors. **Card terms and conditions apply.** The card is issued by American Express Incentive Services, LLC.
- Please keep a copy of all materials mailed for future reference.

MAIL NECESSARY DOCUMENTATION NO LATER THAN JULY 31, 2010 TO:

FIRESTONE MAIL-IN PROMOTION
PO Box 1680
Hendersonville, TN 37077-1680



Eligible participant will be awarded a Firestone Prepaid Reward Card

I had my new set of four eligible Firestone tires mounted on the following vehicle:

Year Make Model

I have read all the TERMS AND CONDITIONS. Enclosed is my original store-identified invoice(s) indicating an eligible tire purchase, proof of mounting, and the original claim form. I hereby confirm that all information herein is valid and correct.

SIGN HERE!

X _____
PURCHASER'S SIGNATURE REQUIRED