



**VEHICLE
PROTECTION**

A PRODUCT OF FCA US LLC

MVP ALL-STARS

SERVICE LANE SALES QUICK REFERENCE GUIDE

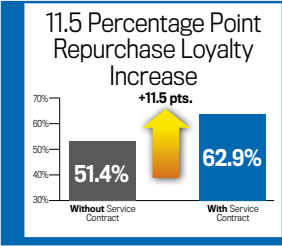


Jeep



SRT

WHY SELL
MVP PLANS
IN THE SERVICE LANE



UNDERSTANDING LOF PLANS

PLAN BENEFITS

WE BUILT IT. WE BACK IT.



- Suggested Retail Price is set to the Dealer Cost and it is recommended that dealers offer and sell the plan at Dealer Cost, representing a great consumer value.
- The variety of vehicle oil and oil filter change and tire rotation packages is tailored to specific customer service needs.
- Services include basic vehicle inspection, fluid level check, battery condition, tire tread depth and brake inspection, and are available at any time during the Plan Term (for VIN and customer indicated).
- Available plan terms range from 2 to 4 years.

- 2- and 3-year terms are non-transferable. 4-year terms may be transferred vehicle-to-vehicle based on the remaining time and unused services. Transfer Fee is \$25.
- Plan expiration is based on time or when the maximum number of services has been utilized.
- 2- and 3-year terms are cancellable ONLY within the first 60 days, provided no claims have been made. 4-year terms are cancellable anytime. Refund is based on time or services used. Cancellation Fee is \$25.

ESSENTIAL CARE®
\$20 Reimbursement
+ \$10 for Tire Rotation Plans

TERM	2 YEAR	3 YEAR	4 YEAR
NUMBER OF SERVICES	3	5	6
Oil & Filter Only Plan Cost/Price per Service	\$55/\$18.33	\$85/\$17.00	\$95/\$15.83
	EC23N	EC35N	EC46N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$80/\$26.67	\$125/\$25.00	\$140/\$23.33
	ECR23N	ECR35N	ECR46N
NUMBER OF SERVICES	4*	6	8
Oil & Filter Only Plan Cost/Price per Service	\$70/\$17.50	\$100/\$16.67	\$130/\$16.25
	EC24N	EC36N	EC48N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$105/\$26.25	\$150/\$25.00	\$195/\$24.38
	ECR24N	ECR36N	ECR48N

* 2-year, 4-service plans recommended.



NOTE: Oil & Oil Filter dealer reimbursement is capped at \$20. Tire rotation dealer payment is capped at \$10. Your customers should not be charged any additional cost for this service.

ELIGIBLE VEHICLES

Plan can be offered or sold at any time on 1995 to current year FCA US LLC and competitive-make vehicles, regardless of mileage. **Essential Care® is limited to the vehicle of record only.** Additional reimbursement levels are available for all oil types.

ESSENTIAL CARE PLUS

\$25 Reimbursement
+ \$10 for Tire Rotation Plans

TERM	2 YEAR	3 YEAR	4 YEAR
NUMBER OF SERVICES	3	5	6
Oil & Filter Only Plan Cost/Price per Service	\$65/\$21.67	\$105/\$21.00	\$120/\$20.00
	ECP23N	ECP35N	ECP46N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$90/\$30.00	\$145/\$29.00	\$165/\$27.50
	ECPR23N	ECPR35N	ECPR46N
NUMBER OF SERVICES	4*	6	8
Oil & Filter Only Plan Cost/Price per Service	\$85/\$21.25	\$115/\$19.17	\$145/\$18.13
	ECP24N	ECP36N	ECP48N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$120/\$30.00	\$160/\$26.67	\$200/\$25.00
	ECPR24N	ECPR36N	ECPR48N

* 2-year, 4-service plans recommended.



NOTE: Oil & Oil Filter dealer reimbursement is capped at \$25. Tire rotation dealer payment is capped at \$10. Your customers should not be charged any additional cost for this service.

ELIGIBLE VEHICLES

Plan can be offered or sold at any time on 1995 to current year FCA US LLC and competitive-make vehicles, regardless of mileage. **Essential Care Plus is limited to the vehicle of record only.** Additional reimbursement levels are available for all oil types.

ESSENTIAL CARE SELECT

\$30 Reimbursement
+ \$10 for Tire Rotation Plans

TERM	2 YEAR	3 YEAR	4 YEAR
NUMBER OF SERVICES	3	5	6
Oil & Filter Only Plan Cost/Price per Service	\$85/\$28.33	\$125/\$25.00	\$145/\$24.17
	ECS23N	ECS35N	ECS46N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$110/\$36.67	\$165/\$33.00	\$190/\$31.67
	ECSR23N	ECSR35N	ECSR46N
NUMBER OF SERVICES	4*	6	8
Oil & Filter Only Plan Cost/Price per Service	\$110/\$27.50	\$160/\$26.67	\$205/\$25.63
	ECS24N	ECS36N	ECS48N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$140/\$35.00	\$205/\$34.17	\$265/\$33.13
	ECSR24N	ECSR36N	ECSR48N

* 2-year, 4-service plans recommended.



NOTE: Oil & Oil Filter dealer reimbursement is capped at \$30. Tire rotation dealer payment is capped at \$10. Your customers should not be charged any additional cost for this service.

ELIGIBLE VEHICLES

Plan can be offered or sold at any time on 1995 to current year FCA US LLC and competitive-make vehicles, regardless of mileage. **Essential Care Select is limited to the vehicle of record only.** Additional reimbursement levels are available for all oil types.

ESSENTIAL CARE GOLD

\$35 Reimbursement
+ \$10 for Tire Rotation Plans

TERM	2 YEAR	3 YEAR	4 YEAR
NUMBER OF SERVICES	3	5	6
Oil & Filter Only Plan Cost/Price per Service	\$95 /\$31.67	\$150 /\$30.00	\$175 /\$29.17
	ECG23N	ECG35N	ECG46N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$120 /\$40.00	\$190 /\$38.00	\$220 /\$36.67
	ECGR23N	ECGR35N	ECGR46N
NUMBER OF SERVICES	4*	6	8
Oil & Filter Only Plan Cost/Price per Service	\$120 /\$30.00	\$175 /\$29.17	\$225 /\$28.13
	ECG24N	ECG36N	ECG48N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$155 /\$38.75	\$225 /\$37.50	\$275 /\$34.38
	ECGR24N	ECGR36N	ECGR48N

* 2-year, 4-service plans recommended.



NOTE: Oil & Oil Filter dealer reimbursement is capped at \$35. Tire rotation dealer payment is capped at \$10. Your customers should not be charged any additional cost for this service.

ELIGIBLE VEHICLES

Plan can be offered or sold at any time on 1995 to current year FCA US LLC and competitive-make vehicles, regardless of mileage. **Essential Care Gold is limited to the vehicle of record only.** Additional reimbursement levels are available for all oil types.

ESSENTIAL CARE PLATINUM SYNTHETIC

\$50 Reimbursement
+ \$10 for Tire Rotation Plans

TERM	2 YEAR	3 YEAR	4 YEAR
NUMBER OF SERVICES	3	5	6
Oil & Filter Only Plan Cost/Price per Service	\$140 /\$46.67	\$215 /\$43.00	\$235 /\$39.17
	ECPS23N	ECPS35N	ECPS46N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$155 /\$51.67	\$250 /\$50.00	\$280 /\$46.67
	ECPSR23N	ECPSR35N	ECPSR46N
NUMBER OF SERVICES	4*	6	8
Oil & Filter Only Plan Cost/Price per Service	\$180 /\$45.00	\$240 /\$40.00	\$310 /\$38.75
	ECPS24N	ECPS36N	ECPS48N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$205 /\$51.25	\$285 /\$47.50	\$355 /\$44.38
	ECPSR24N	ECPSR36N	ECPSR48N

* 2-year, 4-service plans recommended.



NOTE: Oil & Oil Filter dealer reimbursement is capped at \$50. Tire rotation dealer payment is capped at \$10. Your customers should not be charged any additional cost for this service.

ELIGIBLE VEHICLES

Plan can be offered or sold at any time on 1995 to current year FCA US LLC and competitive-make vehicles, regardless of mileage. **Essential Care Platinum Synthetic is limited to the vehicle of record only.** Additional reimbursement levels are available for all oil types.

ESSENTIAL CARE ULTRA SYNTHETIC

\$65 Reimbursement
+ \$10 for Tire Rotation Plans

TERM	2 YEAR	3 YEAR	4 YEAR
NUMBER OF SERVICES	3	5	6
Oil & Filter Only Plan Cost/Price per Service	\$180 /\$60.00	\$270 /\$54.00	\$310 /\$51.67
	ECUS23N	ECUS35N	ECUS46N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$195 /\$65.00	\$310 /\$62.00	\$355 /\$59.17
	ECUSR23N	ECUSR35N	ECUSR46N
NUMBER OF SERVICES	4*	6	8
Oil & Filter Only Plan Cost/Price per Service	\$235 /\$58.75	\$345 /\$57.50	\$440 /\$55.00
	ECUS24N	ECUS36N	ECUS48N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$260 /\$65.00	\$365 /\$60.83	\$495 /\$61.88
	ECUSR24N	ECUSR36N	ECUSR48N

* 2-year, 4-service plans recommended.



NOTE: Oil & Oil Filter dealer reimbursement is capped at \$65. Tire rotation dealer payment is capped at \$10. Your customers should not be charged any additional cost for this service.

ELIGIBLE VEHICLES

Plan can be offered or sold at any time on 1995 to current year FCA US LLC and competitive-make vehicles, regardless of mileage. **Essential Care Ultra Synthetic is limited to the vehicle of record only.** Additional reimbursement levels are available for all oil types.

ESSENTIAL CARE ROTELLA T DIESEL

\$75 Reimbursement
+ \$10 for Tire Rotation Plans

TERM	2 YEAR	3 YEAR	4 YEAR
NUMBER OF SERVICES	3	5	6
Oil & Filter Only Plan Cost/Price per Service	\$195 /\$65.00	\$300 /\$60.00	\$355 /\$59.17
	ECCD23N	ECCD35N	ECCD46N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$215 /\$71.67	\$340 /\$68.00	\$400 /\$66.67
	ECCDR23N	ECCDR35N	ECCDR46N
NUMBER OF SERVICES	4*	6	8
Oil & Filter Only Plan Cost/Price per Service	\$255 /\$63.75	\$355 /\$59.17	\$470 /\$58.75
	ECCD24N	ECCD36N	ECCD48N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$290 /\$72.50	\$400 /\$66.67	\$530 /\$66.25
	ECCDR24N	ECCDR36N	ECCDR48N

* 2-year, 4-service plans recommended.



NOTE: Oil & Oil Filter dealer reimbursement is capped at \$75. Tire rotation dealer payment is capped at \$10. Your customers should not be charged any additional cost for this service.

ELIGIBLE VEHICLES

Plan can be offered or sold at any time on 1995 to current year FCA US LLC and competitive-make vehicles, regardless of mileage. **Essential Care Rotella T Diesel is limited to the vehicle of record only.** Additional reimbursement levels are available for all oil types.

ESSENTIAL CARE SYNTHETIC/DIESEL

\$110 Reimbursement
+ \$10 for Tire Rotation Plans

TERM	2 YEAR	3 YEAR	4 YEAR
NUMBER OF SERVICES	3	5	6
Oil & Filter Only Plan Cost/Price per Service	\$295/\$98.33	\$465/\$93.00	\$510/\$85.00
	ECSD23N	ECSD35N	ECSD46N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$320/\$106.67	\$495/\$99.00	\$560/\$93.33
	ECSDR23N	ECSDR35N	ECSDR46N
NUMBER OF SERVICES	4*	6	8
Oil & Filter Only Plan Cost/Price per Service	\$385/\$96.25	\$525/\$87.50	\$675/\$84.38
	ECSD24N	ECSD36N	ECSD48N
Oil, Filter & Tire Rotation Plan Cost/Price per Service	\$415/\$103.75	\$575/\$95.83	\$725/\$90.63
	ECSDR24N	ECSDR36N	ECSDR48N

* 2-year, 4-service plans recommended.



NOTE: Oil & Oil Filter dealer reimbursement is capped at \$110. Tire rotation dealer payment is capped at \$10. Your customers should not be charged any additional cost for this service.

ELIGIBLE VEHICLES

Plan can be offered or sold at any time on 1995 to current year FCA US LLC and competitive-make vehicles, regardless of mileage. **Essential Care Synthetic/Diesel is limited to the vehicle of record only.** Additional reimbursement levels are available for all oil types.

AUTO APPEARANCE CARE PLANS

For New and Pre-owned Vehicles

A HIGHER STANDARD OF PROTECTION

Auto Appearance Care utilizes a Paintless Dent Repair (PDR) process that works from behind the vehicle's metal panels to flex and mold the metal back to its original form.

PLAN TERMS

Auto Appearance Care is available to cover the vehicle for one to five years. If the vehicle already has repairable damage, the same range of plans cover pre-existing conditions.*

*Certain restrictions apply.

THE ADVANTAGES WITH AUTO APPEARANCE CARE

- Lifetime repair guarantee
- Any-size dent coverage; unlimited number of repairs
- No deductibles or out-of-pocket expenses
- Both new and pre-owned vehicles are eligible
- Transferable coverage

*Auto Appearance Care does not cover any type of sharp creases, hail damage, environmental damage, rust/corrosion, surfaces where the paint has been damaged, or dents and dings on the roof panel when the vehicle has a sunroof or moonroof.

WHAT IS PAINTLESS DENT REPAIR?

- PDR uses an innovative process to remove dents and dings from the vehicle's metal panels, where the paint has not been broken.
- Repairs are made by highly experienced, nationally certified PDR technicians.
- Covers both horizontal and vertical panels, including the hood, trunk and roof.
- No sanding, painting or body fillers are required.

WHAT'S COVERED

Auto Appearance Care covers exterior dents and dings* using the PDR process (as determined by the field technician).

Auto Appearance Care Plus Also Covers:

- Windshield Repair (protects up to 1.5" for chips and up to 6" for cracks).
- Carpet and Floor Mat
- Interior Trim and Upholstery (applies to damaged areas up to 2" in diameter).

ROAD HAZARD TIRE AND WHEEL PROTECTION PLAN

Road Hazard Tire and Wheel Protection provides coverage for all four tires and wheels if damaged due to a road hazard. Covers both Factory and Aftermarket tires and wheels.



FEATURES AND BENEFITS:

- Coverage for all four tires and wheels due to a road hazard
- Factory and aftermarket tires and wheels
- Towing, repair or replacement benefits
- Service from any participating dealer
- \$100 “sign-and-go” towing and roadside assistance
- \$0 deductible per visit

ELIGIBILITY

Includes current model year vehicles and up to 10 model years prior with no more than 100,000 miles. Some exclusions apply.

Plan Code	Term	Dealer Net	MSRP
RHTW2	2 YEAR	\$195	\$390
RHTW3	3 YEAR	\$205	\$410
RHTW4	4 YEAR	\$215	\$430
RHTW5	5 YEAR	\$225	\$450
RHTW6	6 YEAR	\$235	\$470
RHTW7	7 YEAR	\$275	\$550

2-YEAR MAXIMUM CARE PLUS PLANS

“IF IT’S MECHANICAL ... IT’S COVERED!” Extends the mechanical protection of the 3/36 Basic Limited Warranty an additional 2 years. For FCA US LLC and competitive-make vehicles between 12 and 36 months in-service with up to 36,000 miles on the odometer.

Deductible	Term	Dealer Cost	MSRP*	Option Code
\$100	66,000 Miles	\$595	\$945	2MAX
	85,000 Miles	\$800	\$1,300	2MAX85

Plan must be sold during the final 24 months or 24,000 miles of the 3/36 Basic Limited Warranty period.
**These are “Suggested Retail” prices only. Dealers are free to set prices to meet local market conditions. Dealers in Florida are required by law to sell service contracts at the “Suggested Retail” price.*

PLAN BENEFITS

With a **\$100** Deductible per repair visit, all of the following are included:

\$100 “Sign-And-Go” Roadside Assistance¹ –



– \$100 Towing Allowance

\$35 First Day Rental² –



– \$35/Day Car Rental Allowance

\$1,000 Trip Interruption Coverage –



– \$50 Plan Transfer Fee (in most states)



Maximum Care Plans now include Key Fob coverage³

ELIGIBLE VEHICLES

Vehicles with a minimum of an ACTIVE 3/36 Basic Limited Warranty AND are between 12 and 36 months of the vehicle’s in-service date, OR between 12,000 and 36,000 miles on the vehicle’s odometer, are eligible for a 2-Year Maximum Care Plus plan (excludes Viper, all SRT® vehicles, vehicles equipped with a diesel engine, any specialty class vehicles and all Ram Cab/Chassis and Hybrid vehicles).

ACCESS TO DEALER TOOLS

MARKETING TOOLS

THE MOPAR® DEALER WEBSITE

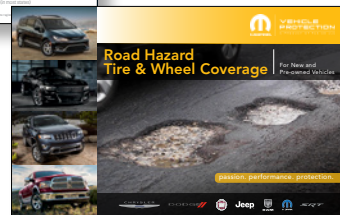
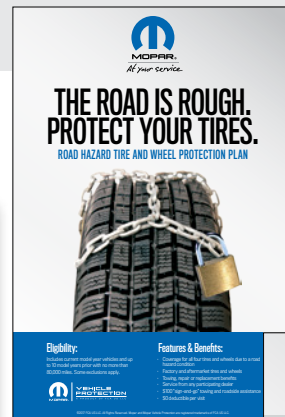
Provides one-click access to the Mopar® Service Drive Store, including availability of MVP point-of-sale materials and forms. This website also functions as Program Headquarters for the Mopar One Business Development Funds program.

DEALERCONNECT SINGLE SIGN ON

Once logged into DealerCONNECT, registered users may access the Mopar Dealer Site directly from links on the DealerCONNECT *Service*, *Parts* and *Service Contracts* tabs.

OUTSIDE OF DEALERCONNECT

1. In your Internet browser, enter: www.dealers-mopar.com
2. Enter your Dealer Code, User Name and Password
3. Click on the Retail (Green) tab
4. In the Navigation Bar, click on MVP



3 OIL CHANGES

WITH TIRE ROTATIONS & MULTI-POINT INSPECTION*

SYNTHETIC BLEND*:

\$99.95

Plan Code: MOPARGOLD



FULL SYNTHETIC*:

\$154.95

Plan Code: MOPARGD50



DIESEL*:

\$299.95

Plan Code: MOPARGD100



PLANS AVAILABLE DEPENDENT ON YOUR VEHICLE'S OIL REQUIREMENTS.
AVAILABLE FOR A LIMITED TIME ONLY.



VEHICLE PROTECTION
A PRODUCT OF FCA US LLC

*Multi-point vehicle inspection includes battery test, tire pressure check, brake inspection, fluid top-off, air filter check, and belt and hoses inspection. Service contract with synthetic blend motor oil replacement up to 5 qts, oil filter and 4-wheel tire rotations. Service contract with diesel oil replacement up to 12 quarts, oil filter and 4-wheel tire rotations. Additional charges may apply. Customer is responsible for local tax, shop supplies fee and disposal fees. Valid for most makes and models at participating dealers. Service advisor has details. Offer expires 12/31/19. ©2019 FCA US LLC. All Rights Reserved. Mopar is a registered trademark of FCA US LLC. Pennzoil is a registered trademark of SOPUS Inc.

MOPAR® VEHICLE PROTECTION HOTLINES

APPLICATION HOTLINE
800-541-4612

AUTO APPEARANCE
CARE/PLUS
DENT ZONE GROUP
800-753-3683

CLAIMS HOTLINE
800-228-7040

DEALER HOTLINE
800-782-2668

DEALERSHIP
SALES CONSULTANTS
800-659-9652

MERCHANDISING MATERIAL HOTLINE
800-521-0953

ROADSIDE ASSISTANCE, MOTORING
ASSISTANCE AND ROAD HAZARD
TIRE & WHEEL HOTLINE
(AGERO ROADSIDE ASSISTANCE)
800-521-2779



NOW AVAILABLE! "LIVE CHAT LINK"

*Found on DealerCONNECT > Dealers Sales > Service Contracts tab
Monday - Friday, 8 a.m. - 6 p.m. EST*



DODGE



Jeep



SRT



MOPAR®

At your service